



The Virtual Assistant s Guide to Marketing, 2nd Edition (Paperback)

By Michelle Jamison

Ingram, United States, 2007. Paperback. Book Condition: New. 2nd. 274 x 213 mm. Language: English . Brand New Book. "THE VIRTUAL ASSISTANTS GUIDE TO MARKETING IS A COMPREHENSIVE MARKETING BIBLE THAT NO SERIOUS VIRTUAL ASSISTANT SHOULD BE WITHOUT. THIS IS NOT AN IDLE READ, BUT AN INTERACTIVE TOOL WHICH ENABLES THE READER TO PRODUCE A DETAILED MARKETING PLAN AS WELL AS EFFECTIVE MARKETING MATERIALS." Tiffeny Russell, Virtual Assistant Above Beyond Virtual Assisting The Virtual Assistants Guide to Marketing has been written by a professional VA for VAs. Whether you are an aspiring VA who is just starting your journey into the virtual world, or are a seasoned VA looking for innovative ways to move your practice forward to the next level; this book will be of benefit to you. The primary focus of this Edition remains unchanged from the original - the VAs approach to marketing. This 2nd Ed. offers updates and clarifications of the marketing cycle, finding your ideal client, niche markets, and two new chapters exploring target marketing and marketing via writing using articles and blogs. The author provides a comprehensive review of company identity and how to successfully build solid business relationships. Through self-exploration and guided examples, you will learn:...



Reviews

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The Preschool Inclusion Toolbox: How to Build and Lead a High-Quality Program (Paperback)

Brookes Publishing Co, United States, 2015. Paperback. Book Condition: New. 274 x 213 mm. Language: English . Brand New Book. Filled with tips, tools, and strategies, this book is the comprehensive, practical toolbox preschool administrators need to implement early childhood inclusion through...



Violin Concerto, Op.82: Study Score (Paperback)

Petrucci Library Press, United States, 2014. Paperback. Book Condition: New. Urtext ed.. 274 x 213 mm. Language: English . Brand New Book ***** Print on Demand *****. Premiered by the renowned violinist Leopold Auer in St. Petersburg in February of 1905, Glazunov s...



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AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.THE KEY TO MY CHILDREN SERIES: EVAN S EYEBROWS SAY YES is about a three year old little boy who...



And You Know You Should Be Glad (Paperback)

HarperCollins Publishers Inc, United States, 2014. Paperback. Book Condition: New. Reprint. 201 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****. A highly personal and moving true story of friend-ship and remembrance from the New York Times bestselling...



No Cupcakes for Jason: No Cupcakes for Jason (Paperback)

AUTHORHOUSE, United States, 2005. Paperback. Book Condition: New. 223 x 213 mm. Language: English. Brand New Book ***** Print on Demand *****. No Cupcakes for Jason is the delightful children s story of five-year old Jason, who loves life, loves playing, and...



Oxford Phonics Spelling Dictionary (Paperback)

Oxford University Press, United Kingdom, 2013. Paperback. Book Condition: New. 274 x 218 mm. Language: English . Brand New Book. The Oxford Phonics Spelling Dictionary is an easy home and school reference tool. It supports the teaching of reading and spelling through...