



Cluster Analysis and Data Mining: An Introduction (Mixed media product)

By Ronald S. King

Mercury Learning Information, United States, 2015. Mixed media product. Book Condition: New. 226 x 178 mm. Language: English . Brand New Book. Cluster analysis is used in data mining and is a common technique for statistical data analysis used in many fields of study, such as the medical life sciences, behavioral social sciences, engineering, and in computer science. This book is applicable to either a course on clustering and classification or as a companion text for a first class in applied statistics. It features: puts emphasis on illustrating the underlying logic in making decisions during the cluster analysis; brings out the related applications of statistics: Ward s method (ANOVA), JAN (regression analysis correlational analysis), cluster validation (hypothesis testing, goodness-of-fit, Monte Carlo simulation, etc.); and, includes separate chapters on JAN and the clustering of categorical data.

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Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Otis Wisoky**

This publication is great. It is full of wisdom and knowledge You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

-- **Dr. Everett Dicki DDS**