



## Medical Devices Market Opportunities for U.S. Small and Medium-Sized Enterprises (Paperback)

By U S Department of

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book - the first in a planned series of ExportMED books on developing markets - describes and analyzes trends, key issues, and events in Brazil's medical devices sector, to assist U.S. small- and medium-sized enterprises (SMEs) in making educated business decisions about entering that market. The book examines the medical devices industries, including its domestic medical devices and diagnostics market and the best market opportunities and sales prospects for U.S. SMEs. The book also considers economic, cultural, and political factors influencing Brazil's medical devices market. Finally, the book provides information on market entry requirements and strategies for SMEs, and U.S. Department of Commerce and other resources to help U.S. firms in their market entry endeavors. Appendices list useful contacts in the United States and Brazil, as well as recent statistics for medical devices exports to Brazil and further information about Brazilian medical devices associations. This book is based on market research and analysis undertaken in Brazil in 2002-03, including several trips by the OMMI Director Jeffrey Gren, Medical Devices Team Leader Richard Paddock and International...



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