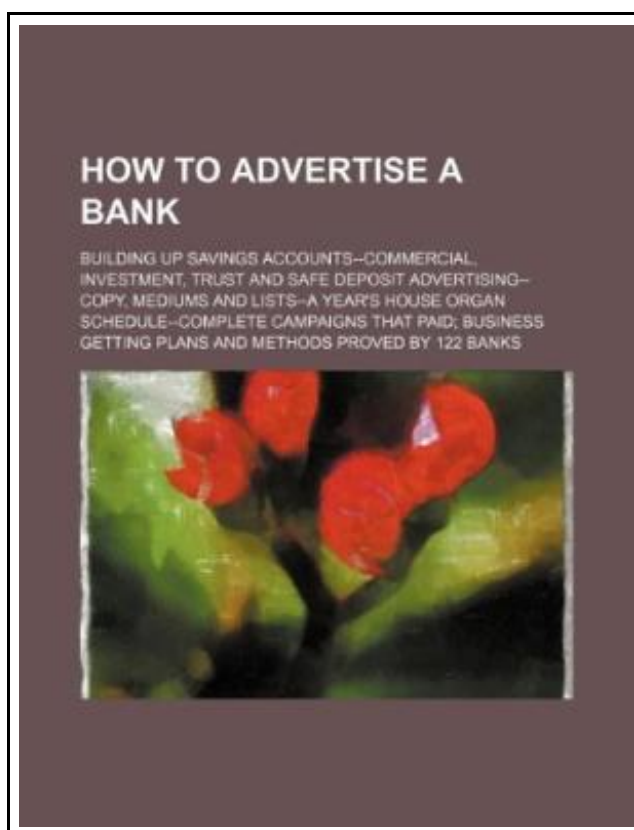


How to Advertise a Bank; Building Up Savings Accounts--Commercial, Investment, Trust and Safe Deposit Advertising--Copy, Mediums and Lists--A Year's House Organ Schedule--Complete Campaigns That Paid Business Getting Plans and Methods Proved by



Filesize: 7.54 MB

Reviews

A high quality pdf as well as the typeface applied was exciting to see. It really is written in simple words and phrases rather than difficult to understand. You will not really feel monotony at any time of your time (that's what catalogs are for relating to in the event you question me).

(Robyn Nolan)

HOW TO ADVERTISE A BANK; BUILDING UP SAVINGS ACCOUNTS-- COMMERCIAL, INVESTMENT, TRUST AND SAFE DEPOSIT ADVERTISING--COPY, MEDIUMS AND LISTS--A YEAR S HOUSE ORGAN SCHEDULE--COMPLETE CAMPAIGNS THAT PAID BUSINESS GETTING PLANS AND METHODS PROVED BY

DOWNLOAD



Rarebookclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1914 Excerpt: . of the house, then take up the bond s safety of principal, property security, ease of marketing the bond, appearance of the bond and coupons (with illustrations to give the new investor familiarity), meaning of registration, points on maturity, insurance, price, income, qualities of government bonds, municipal bonds, various corporation bonds, and a final summary of the requirements of safety. Developing investors from those who have more ambition than means, is a high type of investment selling. Many cumulative investment plans have successfully been worked out. One of these plans is explained in an envelope size circular which is mailed to prospects selected from among those of known credit standing in other departments. The plan in detail is to require an initial payment of twenty-five per cent on a \$1,000, six per cent bond, taking notes for the balance payable monthly or quarterly. In this way the interest received on the bond as figured out is shown from the first to exceed the interest paid on the notes. Moreover, the latter are soon cancelled and the income is then clear gain. Serve the Investor IT IS the duty of the banker to re-strain the investor in his desire for an exorbitant rate of interest and to advise the purchase of securities suited to the needs of his client.--Lewis B. Franklin Vice-Prtdcnl, Guaranty Trutt Company CHAPTER VIII More Trustee Business WHEN you advertise trust services, you offer to sell your neighbor an opportunity to shift from...



Read How to Advertise a Bank; Building Up Savings Accounts--Commercial, Investment, Trust and Safe Deposit Advertising--Copy, Mediums and Lists--A Year s House Organ Schedule--Complete Campaigns That Paid Business Getting Plans and Methods Proved by Online



Download PDF How to Advertise a Bank; Building Up Savings Accounts--Commercial, Investment, Trust and Safe Deposit Advertising--Copy, Mediums and Lists--A Year s House Organ Schedule--Complete Campaigns That Paid Business Getting Plans and Methods Proved by

You May Also Like



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now...

[Download ePub »](#)



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselves By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****.EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you...

[Download ePub »](#)



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications . (Paperback)

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually...

[Download ePub »](#)



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download...

[Download ePub »](#)



A Kindergarten Manual for Jewish Religious Schools; Teacher s Text Book for Use in School and Home (Paperback)

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download...

[Download ePub »](#)



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and

[Read PDF »](#)



No Friends?: How to Make Friends Fast and Keep Them (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends ? Are you tired of not having any

[Read PDF »](#)



California Version of Who Am I in the Lives of Children? an Introduction to Early Childhood Education, Enhanced Pearson Etext with Loose-Leaf Version -- Access Card Package

Pearson, United States, 2015. Loose-leaf. Book Condition: New. 10th. 249 x 201 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies

[Read PDF »](#)



Ohio Court Rules 2014, Practice Procedure (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.Ohio Court Rules 2014, Practice Procedure, contains all of the procedural rules you

[Read PDF »](#)



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English] (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to

[Read PDF »](#)